



### IOCongress2022 Virtual Sponsorship Opportunities – Overview

Sponsorship Category Type	Entitlements	Cost
<b>Platinum Sponsor</b>	<p><b><u>Display of Company logo</u></b></p> <ul style="list-style-type: none"> <li>• Company logo on the Congress website with a hyperlink from the congress site to company site.</li> <li>• Company logo included on the rotating timeline banner on the Virtual Platform – with a click through to the company website.</li> </ul> <p><b><u>Advertisement</u></b></p> <ul style="list-style-type: none"> <li>• Full page advertisement to be included in the electronic programme, which will be distributed to the attendees together with their virtual platform login details. The design of advertisement to be provided by the sponsor in accordance with the specs provided by the congress organisers.</li> </ul> <p><b><u>Plenary session</u></b></p> <ul style="list-style-type: none"> <li>• Sponsor a plenary session within the IOCongress Scientific Program.</li> <li>• Exclusive branding rights during the sponsored session on the virtual platform.</li> <li>• 2 x branded invitation mailers as designed by the company to be distributed to the attendees.</li> </ul>	<b>R280 000.00</b>

	<ul style="list-style-type: none"> <li>• 3-minute video to be aired prior to the start of the sponsored session.</li> <li>• Sponsor logo to be displayed at the beginning and the end of the sponsored session.</li> </ul> <p><b><u>Alerts</u></b></p> <ul style="list-style-type: none"> <li>• 1 x daily alert to be sent to via the virtual platform to all attendees encouraging visitation to the sponsors exhibition stand. Wording to be approved by the sponsor.</li> </ul> <p><b><u>Exhibition</u></b></p> <ul style="list-style-type: none"> <li>• 1 x Virtual Stand within the Virtual platform</li> <li>• 5 Brochures and 2 video uploads to be include in the Virtual Resource gallery</li> </ul> <p><b><u>Complimentary registrations</u></b></p> <ul style="list-style-type: none"> <li>• 4 complimentary speaker registrations</li> <li>• 10 Complimentary virtual attendee registrations</li> </ul> <p><b><u>Gamification prize</u></b></p> <ul style="list-style-type: none"> <li>• Sponsored prize for the gamification winner</li> </ul>	
<b>Sponsorship Category Type</b>	<b>Entitlements</b>	<b>Cost</b>
<b>Gold Sponsor</b>	<p><b><u>Display of Company logo</u></b></p> <ul style="list-style-type: none"> <li>• Company logo on the Congress website with a hyperlink from the congress site to company site.</li> </ul> <p><b><u>Alerts</u></b></p> <ul style="list-style-type: none"> <li>• 1 x daily alert to be sent to via the virtual platform to all attendees encouraging visitation to the sponsors exhibition stand. Wording to be approved by the sponsor.</li> </ul> <p><b><u>Exhibition</u></b></p> <ul style="list-style-type: none"> <li>• 1 x Virtual Stand within the Virtual platform</li> <li>• 5 Brochures and 2 video uploads to be include in the Virtual Resource gallery</li> </ul> <p><b><u>Complimentary registrations</u></b></p>	<b>R180 000.00</b>

	<ul style="list-style-type: none"> <li>• 10 Complimentary virtual attendee registrations</li> </ul> <p><b><u>Gamification prize</u></b></p> <ul style="list-style-type: none"> <li>• Sponsored second prize for the gamification winner</li> </ul>	
<b>Sponsorship Category Type</b>	<b>Entitlements</b>	<b>Cost</b>
<b>Silver Sponsor</b>	<p><b><u>Display of Company logo</u></b></p> <ul style="list-style-type: none"> <li>• Company logo on the Congress website with a hyperlink from the congress site to company site.</li> </ul> <p><b><u>Alerts</u></b></p> <ul style="list-style-type: none"> <li>• 1 x daily alert to be sent to via the virtual platform to all attendees encouraging visitation to the sponsors exhibition stand. Wording to be approved by the sponsor.</li> </ul> <p><b><u>Exhibition</u></b></p> <ul style="list-style-type: none"> <li>• 1 x Virtual Stand within the Virtual platform</li> <li>• 5 Brochures and 2 video uploads to be include in the Virtual Resource gallery</li> </ul> <p><b><u>Complimentary registrations</u></b></p> <ul style="list-style-type: none"> <li>• 4 Complimentary virtual attendee registrations</li> </ul>	<b>R80 000.00</b>
<b>Exhibition Category Type</b>	<b>Entitlements</b>	<b>Cost</b>
<b>Virtual Exhibition Stand</b>	<p><b><u>Virtual Exhibition</u></b></p> <ul style="list-style-type: none"> <li>• 1 x Virtual Stand within the Virtual platform</li> <li>• 2 Brochures to be include in the Virtual Research gallery</li> </ul> <p><b><u>Complimentary registrations</u></b></p> <ul style="list-style-type: none"> <li>• 2 Complimentary Registrations Virtual</li> </ul>	<b>R40 000.00</b>